

## About Traveling with Sweeney



Catherine Sweeney and Mr. TWS in Italy  
*Photo credit: Emilia Grisetti*

[Traveling with Sweeney](#) (a highly-respected luxury and culture travel blog founded in 2010) has a **strong focus on culture, heritage, history, food, wine, and the arts** in both well-known and under-the-radar destinations. Founder Catherine Sweeney, a travel enthusiast of the baby boomer generation, has had a lifelong passion for travel and approaches new destinations as well as familiar favorites with eager anticipation and enthusiasm. On *Traveling with Sweeney*, she and Mr. TWS (her husband and frequent travel companion) collaborate to **inspire, entertain, and inform through compelling photos and personal stories**. They offer insights, tips and perspectives for those taking their first travel steps, or for those well-traveled to broaden their horizons with new ideas.

**The TWS duo also contributes guest posts and articles to *Dave's Travel Corner, yTravelBlog, JohnnyJet.com, Viator Travel, A Traveler's Library, My Itchy Travel Feet*, and other high-quality travel websites.**



Catherine has also **founded other travel sites**, including *Boomer Women Travelers* (a collaborative site for women of the baby boomer generation to share their travel stories). She is a **member of the International Food, Wine & Travel Writers Association** and the **North American Travel Journalists Association (2018 Silver Award winner)**.

#### ***Social media presence and professional network***

In addition to top quality coverage on our websites, we offer active engagement and outreach on the *Traveling with Sweeney*, *Boomer Women Travelers*, and *Scottsdale Blogger* social media platforms and promotion through a wide network of travel bloggers and industry professionals.

#### ***Key statistics***

Twitter Followers: 11.6K  
Facebook Page Fans: 3K  
LinkedIn Connections: 1.5K  
Google+ Followers: 7K  
Instagram Followers: 4K  
Pinterest Followers: 2.5K

#### ***Demographics***

Readership is strongest in U.S., Canada, and U.K. among affluent women of the baby boomer generation with college and post-graduate education.

### ***Representative sponsorships***

Viking Cruises (Ocean and River), Visit Milwaukee, EsteVillas Luxury Villas, Québec Tourism, Walks of Italy, Experience Scottsdale, Lake Tahoe Visitors Authority, Provence-Alps-Côte d'Azur Tourist Board, State of Montana Tourism, Visit El Dorado, Nova Scotia Tourism Agency, Taste of Nova Scotia, Viator Travel, Context Travel, Mazatlan Tourism Board, Puglia Promizione (Italy), Associazione Nazionale Alberghi Diffusi (Italy), Legacoop Forli-Cesena (Italy), Visit Napa Valley, Hawaiian Airlines, BarclayCard US, Maui Visitors and Convention Bureau, Four Seasons Hotels and Resorts, InterContinental Hotels, other luxury brands, and various regional and local tourism groups.

### ***Why work with us***

We **deliver quality content** from the perspective of seasoned travelers, including the 55+ demographic which makes up a huge portion of the population of North America and Western Europe. We have high energy and approach travel destinations with fresh curiosity and enthusiasm. Before, during and after a collaboration customized for your requirements, we'll promote your brand or destination to our **targeted, engaged audience** and social media networks.

**Our readers trust us** and we are well-respected in the blogging community and travel industry.

### **Contact Catherine Sweeney:**

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